

***RMC BMW CCA Monthly Meeting
Meeting Minutes***

March 14, 2018 CB Potts

I. Call to order

Janet called to order at 6:42 pm.

II. Roll call

Karen conducted a roll call. The following persons were present: Fox, Janet, Karen, Christine, Susan, Eugene, Matt, Andrew J, Gary

III. February meeting minutes (review on forum)

- a) Susan motioned to accept minutes as presented on forum, Fox seconded, all in favor, none opposed, motion approved

IV. Vice President Report – insurance update

- a) Fox: all insurance forms are incoming and submitted to National. Patty is paying for them as they come up throughout the year.
- b) Janet: We MUST have a designated person to review and check waivers. Wheels moving require a waiver – See policy at end of minutes
- c) Registrar for each event is responsible for printing.

V. Treasurer’s Report: Vote on approval for February financials (review on forum) move to April meeting

VI. Membership Report February 2018

- a) Total Members: 1795 (down 2); Primary Members: 1563; New Members: 15; Renewing Members: 51; Lapsing Members: 123

VII. Old Business

- a) MSR Update: Susan and Fox

MSR week ahead of schedule. Electronic only version we need to convert to electronic by the end of the year. Not going fully electronic – keeping some people on paper

Fox and Susan to set timeline. Merging with other clubs still in limbo. More functionality will be in e-form. Won't have to scroll thru the whole pdf. Table of contents will be linked to article

b) Review RMC Events

1. Adam's Polished Cars & Coffee – Cory

The Cars and Coffee hosted by Adam's Polishes was a huge success. There were about 15 BMW's parked right in front on the Adam's tent and a few dozen more scattered around the lot. I spoke to many members that said they came because of our promotion. This was a free event for us that served our membership well.

2. BMW Club Race Stewards meeting: Gary

22 Club stewards from US and Canada – planning meeting, uniform organized across all events. Numbers for club racing going down – TT is being recognized as a way to get numbers up. Gary will be shadowing some events – now officially on the Club Steward list. Matt Johnson is going to help with registration and timing. Steve Hamilton is going to shadow tech stewards to become an official tech steward. New business/summary of discussion

3. Equipment Purchase Update

Gary requesting TT Laser printer & laptop - \$725

Susan motioned to approve this purchase, Eugene seconded, all in favor, none opposed, motion approved.

4 new basic radio purchase \$180 each/ 3 irreparable – Andrew AX trailer/equipment merger – Janet -Eric is cleaning **out** small trailer we need to sell = TBD, Eric picking up Trailer clean out day

4. Email Promotion - Cory

Eblast Calendar Schedule: 1st and 15th of the month +/- 2 days – unless it falls on weekend. Events within next 2 months by Visfire digression.

ARTICLE SUBMITTAL: 1 week ahead of deadline. APRIL 1 EBLAST deadline is March 26. If no article is submitted the event will not be in the email.

Event submission must include an article headline/title, picture, short body paragraph, and a link to the event.

5. Winter holiday Cost \$6544, Income \$1054 – Lots of wine and beer left over, Will provide for future events
6. Hagerty Helmet tech pop ups – TBD
7. Helmet sticker metallic decal - Fox

VIII. New Business

a) Upcoming RMC Events

1. Sonic Bimmer Burger Nights Revival – Cory

I am currently working to bring back BBN's to its previous popularity. Recently there have been many non-members organizing their own Sonic meets online and attracting participants. The main challenge for the club has been finding members willing to host and giving non-members a reason to go.

I want to revamp the BBN program this year by offering a \$5 Sonic gift card to the first 15 BMW's that attend a BBN – one card per car limit. Host uses their own discretion on handing out to whoever

Proposed 2018 BBN Budget:

\$75/event investment

15 events/year

\$20 shipping budget

\$1,145 budget total

I believe this is a low cost way to reach members and non-members that would rather engage with us on a social level. This is a demographic we've been chasing and I would like the board to vote on this budget today.

Susan motioned to approve budget \$1145 as presented above, Fox seconded, all in favor, none opposed, motion approved.

First BBN – Hosted by Tom Schulz in Broomfield April

2. Adam's Polishes Detail Clinic - Cory.

An email and social campaign will send members to a page where they can submit a photo of their car to win a free detail by Adam's Polishes. The winner's car will then be the subject of a detail clinic at Adam's for BMW CCA members and local BMW enthusiasts.

I would like the board to vote today on a \$250 budget to promote the event and purchase food. Adam's is aware they need to become a club sponsor. Event date is TBD (June).

Eugene motioned to approve budget \$250 as presented above, Gary seconded, all in favor, none opposed, motion approved.

3. 3Zero3 Automobili Exotica June 8 & 9 - Cory

I would like to add this event to our club calendar under “non-club events.” More info can be found here

<https://3zero3motorsports.com/automobili-exotica/> . As a club sponsor, I think it is acceptable to give them some promotion. Cruise to Snowmass/Aspen – asking to be put on calendar as a nonclub event. Not asking for advertising. Ask Angela to fill out the nonclub event form. Marketing team will look at this.

If this needs a vote, please do so at the board meeting.

4. Helmet Tech Pop Ups/BBN Tom Schulz Sonic in Broomfield - Janet April 18th

5. Car Control Clinic AX # / May 5 & 6: Eugene Registration will open end of March – Schomp may be out of picture, Arland in charge.

6. TSD Rally May 12 – Janet – Hagerty sponsoring – Jean Riley continental breakfast, max 20 cars

7. Spring Drive May 20th

8. Spring ITS/Driving School/TT May 25-27 HPR – Andrew and Gary – memorial day 1 nomination for ITS so it may not happen 43 sat 33 sun 8 instructor – 1 volunteer Timing and scoring steward coming from TX, Steve Hamilton the tech steward, Steve Roepkin – tecc steward, Comp steward - Gary

9. Snowmass Weekend Sept 13-17th

Andrew will be chair Sat- car show (100's off cars last year, 15 bmws, RMVR comes down mountain not street legal, fun to watch, Woody Creek Sunday 8am noon – BMW is Sunday morning max 24 cars adv, intermediate and novice cars will run 8 cars at a time, Snowmass provides track, ins, ambulance, corner works, safety equip. Woody creek lapping is the reward. 2018 will be bigger than 2017. Insurance paid by Snowmass – track is organizing lapping event. If we pay insurance it gets paid twice. Registration is being done on Motorsportsreg. Opens soon. Do you have to be in car show to do track time? NO

10. Sponsor/Advertiser – Andrew

Conversation centered around what RMC processes need to be in regard to non-chapter events and how the board represents the chapter during the outside opportunities that arise. Dealer interactions are a consideration but do not override the decisions of

the board based on what the individual dealer marketing plans that are in place but have not included the RMC in their discussions. Advertising and sponsorship program is still under development and will recommend how the chapter will proceed in the future. No decisions can be made by marketing committee they must present to board, We need to continue to be transparent, consistent, streamlined

11. Winslow Rhapsody event for IPPHC June 24 - Christine

Can we advertise as a non club event?

LIABILITY WAIVER POLICY: Steve Schlossman, BMW CCA & Bruce Heersink, BMW CCA DEC Rep

You can print ones from the link but they **MUST be in COLOR**. You need to fill these out for all chapter events that you apply for insurance. I'd like to also use this time to **recap on how these waivers need to be filled out. Top of the form must have the 2 lines filled out on ALL pages** (not just the first page). **For each signature- LEGIBLY printed name and signature.** We encourage you that if you used motorsportreg.com for registration that you print your forms from there (MSR is working on updating this form in their database). Doing so will print the printed name in alphabetical order so all your participant has to do is find their printed name and sign. This can also be used as double check for no shows- but also you can ensure that if somebody showed up they also signed the waiver. Lastly- the **witness line is CRITICAL**. Ensure that somebody does not use this as an additional participant line. **Please have the witness fill out their title address and date it.** Use a different page for the page that the witness signs as a participant. **Each page is a stand alone document** so please ensure that all lines are filled out properly on each form. **The chapter must be able to produce this form in a timely manner, so all chapter board members should know where these documents are located.** You CAN send this to National for safe keeping, but I would encourage you to store an electronic version before sending them in. Electronic versions will be good for short term in an investigation, but the hard copy original is what matters. Know that this waiver is the **FIRST** document that will be requested in case of an incident. **You must have access to these forms for 7 (SEVEN) years.** I will be spot checking this after your events this year, maybe just one, maybe all.

Meeting adjourned 8:40 pm

NEXT MEETING April 11 2018 6:30 pm Conference call