

RMC BMW CCA Board Meeting Minutes

Jan 8, 2020

Mountain Shadows Condos, 2 Adam Street, Denver 80206

Present: Andrew J, Leslie J, John Fornarola, Fox C, Cory R, Keith D, Tom W, Jim J, Gary B, Susan R

On Phone: Karen L, Jeff Gomon

Not Present: Michael F, David J, Patty T

1. Call to order at 7:00 pm

Andrew – great club, have events that are good for member, be diligent about safety and cost. We need to attend to the losses in the last few years. 2017 – \$12,000, 2018 \$22,000 2019 – not available. Wants to break even in 2020.

Discussion regarding the club making money and National requirements.

Social events should continue, losing money from rebates. Need ideas for advertisers – engage them. Fine balance between Spend and what is in the bank. Spend more on members if making money.

Tom – Chapter Congress – significant money in bank, and income – could be a liability or tax issue

Jeff Gomon - wants chapters to spend money on members. 50% of the clubs over 5 months had no events. We are not lumped with them.

2. Minutes of previous meeting

<<<Fox motioned to approve October 2019 meeting minutes as presented on board forums, Cory seconded, all in favor, none opposed. Motion passed.>>>

Note: No November minutes – planning calendar only

3. President's address, policies and plans for the club

4. Vice president Fox– Batch process insurance for events 6 months at a time

5. Board appointments to various key positions

Gary DEC – ok for the year, Club Racing and TT – concerns right regarding Club Steward responsibilities - application for all club racing events, 7 club racings events, 7 NASA events not sure he has time to organize Spring Driving School or Fall Driving School.

Chairman – of Driving school up in the air

****Action item – Gary and Andrew put a list together for a board vote

Susan - MSR

Karen - Secretary

Tom - Treasurer

David J - dealer liaison Chair

Michael – Membership Chair

Patty – Advertising Chair

Leslie - registration/circulation manager

Cory – webmaster and marketing chair

Fox – MSR Design manager

Membership and Advertising

Andrew doesn't agree with our decisions on December 19 2019

2020 board should be in charge of 2020 board members.

Andrew has a nomination of Brian Gross for advertising.

****Andrew wants to have a meeting on Monday or Wednesday 5:30 pm

Fox explained why we appointed Michael and Patty.

Susan is explaining how well we work together.

Driving School Chair – Gary has contacted 12 people and 12 turned him down.

Andrew – volunteer to be driving chair- at this point in time Fox and Cory both stated that they would vote no. Search continues and vote will take place in future.

Talk about the website. Club is paid up through March 2020. Moving it to another host would be extensive work.

6. Ice Gymkhana and lottery

Leslie pulled the names for the lottery 25 names out of 37. Remaining names were also pulled as a waitlist.

7. Review of planned 2020 events
Winter Celebration – Janet is the chair –
****event needs to be set up on motorsportsreg. Michael will set up
8. Treasurer's report will be available for next meeting.
9. Membership report
RMC BMW CCA Monthly Membership Report ending 12/31/19
Total members: 1859; Total Current Primary Members: 1541; Total Current Associates: 290; Total Life Members: 28; New Members: 27; Renewing Members: 100; Lapsing Members: 21
10. Webmaster report / update
Visfire paid up till March 22, 2020 Board decision whether to continue with Visfire. Cory needs 1 week notice. Cory explained what Visfire provides.

Review current email structure
Uploaded documents to the website, MSR was updated

Cory discussed breaking up the Visfire work into 3 positions to find volunteers for what Visfire does for after March 2020. He is concerned that he wants it done correctly.
11. Motorsport Report electronic versus print. Print is nice but we are trying to be sustainable and save the club money. We will still print the MSR for dealers.
12. Bimmerlife – not discussed

Other discussions

Review of club policies and implementation plan: documents can be found on the chapter website for those wanting to review.

- Event Requirements and Guidelines https://rmcbmwcca.org/wp-content/uploads/2020/01/Event_Requirements_and_GuidelinesV1.pdf

- Digital Communications Protocols <https://rmcbmwcca.org/wp-content/uploads/2020/01/DigitalCommunicationsProtocolsV1.pdf>

- Code of Conduct - Pledge by all board members <https://rmcbmwcca.org/wp-content/uploads/2020/01/CodeOfConductV1.pdf>

Gary – TT will be at Heartland – June 5-7th Open track on Friday. Flatout Classic. We have an opportunity to go in on event. Maybe cross post

Jeff Gomon – Regional event South Central - Great Plains, Kansas City, Sunbelt, Iowa and St Louis

Equal are equity partners Ross Bentley will be there. Profits split between everyone. Track repaved, some elevation, banked carousel, corkscrew. Walkover, tech building. Full restrooms, fuel, medical, etc.

Keith – Autocross – Use agreement received from Front Range Airport.

Next meeting is a conference call on Feb 12. 6:30 PM